

MEDIA ADVISORY

For Immediate Release: January 17
8272

Contact: Stuart Herrick, 602-337-

Sherrick@seeitourway.org

Winter Fun in Store for Visually Impaired Students at Foundation for Blind Children's Annual Snow Day

Phoenix—Foundation for Blind Children (FBC) is hosting its annual Snow Day for preschool and elementary students. Join in the fun as four tons of snow are delivered to FBC's campus, giving kiddos of all abilities the opportunity to play in snow, some for the very first time! Snow Day will take place between 9:00-11:00 AM on Thursday, January 25, at FBC Central Campus (1234 E. Northern Ave, Phoenix, AZ 85020.)

"Snow day is a very is a very special event for our students," says FBC's Director of School Based Services Joy Calles, "not only does it provide an opportunity for our families to come together, but also because it allows our students to experience the fun of snow in a safe environment."

In a morning full of sledding, snowballs, and snow angels, students will be able to explore new textures and sensations in a fun and safe environment. Come out and join in the fun!

About Foundation for Blind Children

the [Foundation for Blind Children](#) provides Education, tools, and services to create opportunity for anyone with vision loss to achieve greater independence. FBC serves the blind and visually impaired of all ages, from birth to currently 104 years old. With three Valley locations (East, West and Central Phoenix), we strive to be "the" community resource for blind, visually impaired, and multiply-disabled children, adults, and their families. We believe that vision loss is a diagnosis, not a disability.

###