



Foundation for Blind Children

MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

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It's a Snow Day at Foundation for Blind Children

Sledding, snowball fights and snow angels on tap for FBC students

Who: Visually impaired pre-school and elementary students

What: Join in the fun as FOUR TONS of snow are delivered to the main campus of Foundation for Blind Children. Snow Day gives students of all abilities the opportunity to play in snow, some for the very first time. While also exposing students to new textures and sensations in a fun and safe environment.

Where: Foundation for Blind Children, 1234 E. Northern Ave., Phoenix, Ariz. 85020

When: **Thursday, January 26, 9:30 a.m. – 11:30 a.m.** ***Snow will arrive at 7:30 a.m., interviews with FBC staff and parents can be coordinated prior to the start of the event***



About the Foundation for Blind Children: Through education, tools and services, the Foundation for Blind Children creates opportunity for anyone with vision loss to achieve greater independence. FBC serves the blind and visually impaired of all ages, from birth to currently 103 years old. With three Valley locations (East, West and Central Phoenix), we strive to be "the" community resource for blind, visually impaired, and multi-handicapped children, adults, and their families. We believe that vision loss is a diagnosis, not a disability.

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