



Foundation for Blind Children

#### **MEDIA CONTACT**

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## **FOUNDATION FOR BLIND CHILDREN STRIDE FOR SIGHT 5K & 1 MILE RUN/WALK ON MARCH 25**

*A timed 5K and a relaxed 1-mile walk, with a unique twist known as "The Blindfold Challenge" where you can compete blindfolded with a team member of your choosing as a sighted guide.*

**Phoenix, Ariz. (March X, 2023)** – Stride for Sight 5K is a unique event for all ages and abilities, with blind and sighted runners competing together. It is a timed 5K and a relaxed 1-mile walk held in Phoenix, Arizona with a unique twist known as "The Blindfold Challenge" where you can compete blindfolded with a team member of your choosing as a sighted guide. Proceeds will help fund the comprehensive programs at the Foundation for Blind Children.

"It is our mission to help raise money in support of an extremely important organization that helps so many families in the Arizona community," said Shawn Hillman, Director of Independent Craft for Quail Distributing. "The Foundation for Blind Children has been a huge support vehicle throughout the years for my family and our son, Gavin, who was born blind."

The Stride for Sight 5K will be held at Arizona Falls, located at 5802 E Indian School Rd, Phoenix, AZ 85018.

An after-party and celebration will be at 9:30 AM at O.H.S.O. Eatery & Nano-Brewery in Arcadia, located at 4900 E Indian School Rd, Phoenix, AZ 85018. There you can enjoy a beer named Orange Drumsticks "Never Quit," a collaboration Hazy Double IPA brewed by Throne Brewing Co., in collaboration with O.H.S.O. Brewery & Distillery, Quail Distributing and members of the Foundation for Blind Children. Proceeds of the beer sold will be donated to the Foundation for Blind Children.

For more information on the Stride for Sight 5K, please visit:

<https://raceroster.com/events/2023/64711/foundation-for-blind-children-stride-for-sight-5k-and-1-mile-runwalk>.

### **About the Foundation for Blind Children**

Founded in 1952 by parents of blind children who wanted services for their blind children in Phoenix, instead of having to send them to the State Institution for the Blind in Tucson. The Foundation for Blind Children serves the blind and visually impaired of all ages, from birth to currently 102 years of age. As the only agency of its kind in Arizona, FBC is an essential resource to families and children with blindness or low vision.

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