

MEDIA ADVISORY

For Immediate Release: September 14

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Foundation for Blind Children Hosts Annual White Cane Walk to Promote Safe Travel for Everyone

Phoenix—Foundation for Blind Children (FBC) is hosting our annual **White Cane Walk** in celebration of White Cane Awareness Day. Help us raise awareness of vision loss, the work FBC does, and how our community can help our visually impaired neighbors stay safe as they travel. Join us for this free community event taking place from 9:00-11:00 AM on Saturday, October 14, at FBC's central campus (1234 E. Northern Avenue, Phoenix, AZ 85020.)

The morning will kick off with a 1.2 mile walk through the community to raise awareness of pedestrians who are blind and visually impaired. Back at campus, learn about all the things we teach at FBC. Try reading some braille, walking with a white cane, or learning some blind etiquette.

"A white cane is not only a tool for us to understand the world around us," said FBC's Communications Specialist and a life-long cane user, Max Ashton, "but it also encourages those around us to be aware of us and to look out for us."

This event is free, and there is no preregistration required.

About Foundation for Blind Children

the [Foundation for Blind Children](#) provides Education, tools, and services to create opportunity for anyone with vision loss to achieve greater independence. FBC serves the blind and visually impaired of all ages, from birth to currently 104 years old. With three Valley locations (East, West and Central Phoenix), we strive to be "the" community resource for blind, visually impaired, and multiply disabled children, adults, and their families. We believe that vision loss is a diagnosis, not a barrier.

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